



Under Embargo Until Weds., 9/6 at 6am PT/9am ET

LG and Cameyo Collaborate to Deliver Seamless Access to Apps on ChromeOS Flex Certified Devices

LG, ChromeOS, and Cameyo Bundle Helps Organizations Streamline their Shift to ChromeOS for Better Security, Manageability, Cost, and User Experience

LINCOLNSHIRE, Ill. and CARY, N.C. – Sept. 6, 2023 - [LG Business Solutions](#) USA and [Cameyo](#) have announced a collaboration to provide a ChromeOS device bundle that gives organizations seamless access to all of their apps - including Windows apps - on LG ChromeOS Flex certified devices. With this announcement, LG Business Solutions will bundle Chrome Enterprise Upgrade and Cameyo Virtual App Delivery (VAD) licenses with select enterprise devices, enabling organizations to provide their employees with a native application experience on LG's ChromeOS Flex certified devices while eliminating the need for costly and complex virtual desktops.

Each **LG & Cameyo bundle for ChromeOS** includes:

- One of LG's ChromeOS Flex certified devices (see list of qualifying devices below)
- One Cameyo Virtual App Delivery (VAD) annual license
- One Chrome Enterprise Upgrade annual license

“With more businesses moving to ChromeOS to take advantage of the security, manageability, and cost benefits, it’s imperative they ensure it’s a smooth transition for their end users to avoid dips in productivity,” said Stephen K. Hu, Senior Director of IT Business Development at LG Business Solutions USA. “By bundling our LG devices with Chrome Enterprise Upgrade and Cameyo licenses, we’re providing a simple path for migrating to managed ChromeOS Flex certified devices while helping employees have uninterrupted access to virtually everything they need to get their jobs done.”

With this bundle, LG is providing a complete solution that enables businesses to easily adopt managed ChromeOS Flex certified devices that have seamless access to all of their apps - including Windows, Linux, SaaS, and internal web apps - as progressive web apps (PWAs) directly from their LG ChromeOS Flex certified devices via Cameyo.



“Our recent research shows that 53%* of businesses surveyed currently have ChromeOS deployed in some capacity within their organization,” said Gabe Knuth, Senior Analyst at Enterprise Strategy Group (ESG). “Though these organizations realize the benefit of ChromeOS, many have not embraced it enterprise-wide due to the inability to easily access all of their apps – especially Windows apps. This bundle, coupled with [last week’s announcement that Cameyo has been integrated into ChromeOS](#), can increase adoption of ChromeOS devices in the enterprise without disrupting end users’ access to Windows apps that are core to the business.”

*[Research Brief: Sprawl: The Not-so-hidden Enemy of IT Efficiency, Enterprise Strategy Group, July 2023](#)

The **LG & Cameyo bundle for ChromeOS** is available today, and helps organizations of all sizes recognize the following benefits:

- **Seamless User Experience** - Instead of virtual desktop environments that force users to log in to a separate virtual Windows experience just so they can access their apps, the integration of ChromeOS and Cameyo provides simple, unified access to all of an organization’s apps for a better end-user experience.
- **Reduction in Total Cost of Ownership** - Enterprise Strategy Group’s (ESG) recent Economic Validation study found that ChromeOS and Cameyo provide a 54%* reduction in Total Cost of Ownership (TCO) compared to virtual desktops.
*([Economic Validation: Analyzing the Economic Benefits of ChromeOS and Cameyo, Enterprise Strategy Group \(ESG\), May 2023](#))
- **Increased Security** - While many remote access technologies like VDI and DaaS expose firewall and server ports to the open internet, increasing the attack surface, ChromeOS and Cameyo’s Zero Trust security models remove those risks by locking down firewall and server ports and eliminating the need for VPNs. This keeps apps and devices isolated from network resources so that users only access the apps and data they need.
- **Eliminating the Complexity of Virtual Desktops** - This bundle enables organizations to eliminate the infrastructure and licensing complexity of delivering full virtual desktops to their users, all while maintaining access to their apps.



“LG is deeply committed to providing organizations with cloud-first devices that are easy to manage, secure, and cost-effective. We’re proud to work alongside them as we continue to see increased demand for ChromeOS in the enterprise,” said Andrew Miller, CEO of Cameyo. “This collaboration and bundle gives organizations an end-to-end solution that enables them to simply provide their users with an LG ChromeOS Flex Certified device and, as soon as they log in with their SSO of choice, get instant access to all of their apps.”

Availability

The **LG & Cameyo bundle for ChromeOS** is available today through select resellers and distributors. LG devices eligible for this bundle include:

- LG 14ZT980 Mobile Thin Client
- LG 15ZT90P Mobile Thin Client
- LG 16UT70Q-G Mobile Thin Client
- LG CL600N-6N
- LG 24CN670NK6N
- LG 24CN650N
- LG 34CN650N

To learn more, visit the [LG & Cameyo bundle for ChromeOS page](#). [Link will be live on Weds., 9/6 prior to the announcement]

For photos of the LG & Cameyo bundle for ChromeOS, click [here](#).

About Cameyo

Cameyo’s Virtual App Delivery (VAD) platform provides an ultra-secure, simple, and cost-effective solution that enables you to deliver all your apps – legacy Windows, Linux, internal web, and SaaS – to any device while eliminating legacy virtual desktops and VPNs. Unlike traditional VDI and DaaS solutions, Cameyo is a cloud-native virtualization solution that delivers any application to any device without delivering the Windows OS. Cameyo’s Virtual App Delivery (VAD) solution dramatically reduces cost & complexity while increasing security and providing a more seamless user experience. Cameyo is a [Chrome Enterprise Recommended](#) solution, and hundreds of enterprises and organizations across all industries utilize Cameyo to deliver business-critical applications to hundreds of thousands of users worldwide. As of July 2023, Cameyo has a Net Promoter Score (NPS) of +83 with



CAMEYO

zero detractors – 100% of responding customers would recommend Cameyo to their peers.
To learn more, visit cameyo.com.

About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Ten-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$68 billion global force in consumer electronics, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

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